



Quality Policy

The Quality Policy is released as a standalone document as well and is communicated and implemented throughout the organization.

The Quality Policy of DDL

**Quality Products and Services; exceptional service throughout customer journey
With a relentless focus on going the extra mile throughout the customer journey, DDL offers
compliant/technically acceptable products of highest quality at lowest possible price to UK Public and
Commercial Sector clients.**

We dedicate ourselves to:

- Fulfilling or surpassing the expectations of our customers and stakeholders regarding our products and services
- Employing appropriate resources to meet or exceed these expectations
- Regularly reviewing and enhancing our policies and procedures to enhance quality management
- Enhancing efficiency through the application of lean principles and associated methodologies

Shameela Sheikh
Chief Executive Office, CEO